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2020-2021**

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Second District Dental Society Newsletter

Thursday, September 17, 2020

STAFF NIGHT

Dr. Hope Watson & Dennis McHugh
Top Dental Plan Concerns

ZOOM WEBINAR

7:00 p.m. 2 CE hours - *be sure to answer questions at the end to insure proper credit is received*

Zoom registration link to be emailed soon

Sponsor



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This lecture will explain the basics of preferred provider organizations to help existing staff assist patients with those plans. Topics for discussion include:

- The current dental plan marketplace.
- PPO plan design and terminology.
- Contract clauses and processing policies that affect revenue.
- Avoiding coordination of benefits write-off mistakes.
- How to file an effective and proper appeal.
- How to talk to patients about their dental insurance.
- ADA resources to help practices succeed.

Dr. Hope Watson is the vice chair of ADA Council on Dental Benefit Programs. This lecture will apply to all dental office employees and will help navigate the dental insurance maze. Continued education on dental benefit programs is not only necessary, but vital to the health of a dental practice. Most dentists would agree that dental benefit understanding is a lot of trial-by-error and on-the-job training.



Hope Watson

Dr. Hope Watson is a native of Bluefield, Virginia. She received her undergraduate degree from the University of Tennessee, Knoxville, and her Doctor of Dental Medicine degree from the University of Alabama, Birmingham. Dr. Watson has maintained a private general practice in Maryville, Tennessee for the past 22 years. She is passionate about dentistry and the betterment of her profession. Currently, Dr. Watson serves as the Second District Trustee for the Tennessee Dental Association and the 6th District representative and vice-chair for the ADA's Council on Dental Benefits Programs. She has earned Fellowship in the International College of Dentistry, the American College of Dentistry, the Pierre Fauchard Academy and is Master in the American Society of Implant and Reconstructive Dentistry.



Dennis McHugh

Dennis McHugh is the manager of third party payer advocacy for the American Dental Association and works in the Practice Institute's Center for Dental Benefits, Coding and Quality (CDBCQ). CDBCQ is the ADA agency responsible for promoting resources and information on dental benefit plans to employers and member dentists. In addition, CDBCQ responds to requests and helps resolve problems from member dentists regarding concerns with third party payers and the CDT Code. He has been with the ADA for 20 years and prior to that spent 7 years working for the American Association of Orthodontists.

Dennis graduated from Southeast Missouri State University with a Bachelor of Science degree in Business Administration and an Associate of Applied Science in Computer Science.

Notes from the President



Tim McConnell

Dear Colleagues,

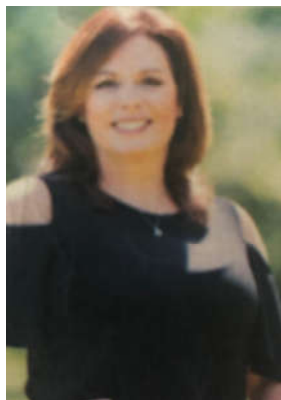
Thank you for your patience as we continue to navigate through these uncertain times. We have voted to suspend in person meetings until we see improvement in our community with Covid - 19.

The SDDS is still going to operate some of our meetings via the internet. Please watch your emails for Zoom webinar invitations. If your email address is not up to date with the SDDS office please make sure you communicate that to us so that we can get the links to you.

I hope everyone stays safe and is able to enjoy the remainder of summer.

Sincerely,
Tim McConnell

Trustee Report



Hope Watson

Dear Second District Members,

I sit here trying to find words to accurately describe these last few months. There is no need to rehash them, we've all lived every minute of it together. For that, going through it together, I am grateful. I feel, because of that, we are going to come out stronger, more adaptable, and resilient. More than ever, I am grateful for being part of organized dentistry, for the ADA, and the TDA. Because of the endless hours of effort and work these organizations have poured into their members, we were prepared to get back to work, more safely than ever before, we have been included in national legislation to continue to help us financially, and our advocacy efforts continue to be strong to reinforce that we ARE essential to healthcare.

I appreciate that the Second District showed up when Calls to Action when asked of us. It made a difference! I appreciate that so many of you reached out during these times of uncharted waters with ideas and recommendations of how we could help one another, or ideas about what it would take for us to get back to work. I promise you, every idea, recommendation, or question that was presented to me was passed along to the TDA and/or ADA, and to that end, most had positive resolutions. I will give a detailed report TDA on our September webinar.

Although I look forward to the days that we can all visit in person again, I am excited about our Zoom webinar in September. Serving as the ADA 6th District Representative and currently the Vice-Chair for the Council of Dental Benefit Programs, is an awesome experience. I am so happy to be able to help bring a great program to you on dental benefits. Mr. Dennis McHugh, ADA Manager, Third Party Payer Advocacy center for Dental Benefits, Coding, and Quality, will be presenting with me. Please make sure that you share the link with your staff so that they may log on for CE credit as well.

Be Well,

Hope E. Watson, DMD
TDA Second District Trustee
ADA Vice-Chair Council of Dental Benefit Programs

Friday, October 30, 2020

Sign In 8:00 a.m. Program 8:30 - 4:30

The Annual Earl Henry Memorial Clinic & Luncheon

Chuck Carringer, Ph.D.

Next Level Leadership

Location: Airport Hilton — 2001 Alcoa Hwy, Alcoa, TN 37701



Walter Fain

Membership

Professional success of our dental profession is dependent on membership in the ADA and for us in the SDDS and the TDS. Without the leadership of the ADA/TDA during this pandemic, who would have decided how dentists returned to work? A government administrator or task force? When changes occur, who would be keeping us informed on timely issues? Who would be representing us in Nashville and Washington, DC advocating our needs and watching for legislation which could be detrimental?

Dues income and the number of voices the ADA represents are critical to our well being as well as our patients. This year before the pandemic, a group of 18 dentists from the Second District reached out to the 128 non-members in our district. This year and last year members who did not renew were personally contacted after the deadline. Favorable results have been noticed by the ADA and SDDS has been recognized. Our membership numbers overall at both the local and state level have increased over the last 12 months at a time when most areas of the country have seen a decline.

Going forward with the economic pressures on dentistry, we must prioritize membership in the ADA. Thank our SDDS leadership for their efforts in this area and appreciate the membership of others. Do what you can to promote membership and be willing to help when asked to influence non-members to join or rejoin.

Finally thank you for your membership.

Walter Fain

TDA Vice President for East Tennessee

Delegate to ADA



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Greenback, TN. 37742

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SECOND DISTRICT DENTAL SOCIETY

ELECTED COMMITTEES

Dental Health	<i>Chairman</i>	<i>Jack Crotcher</i>	<i>Delegat</i>	<i>Josh Campbell</i>	<i>Alt. Delegat</i>	<i>Taylor Jarrell</i>
Loeahn Horvath 2022		Steven LoCascio	Newton Baker	Ryan Bowles		Ryan Bowles
Mike Mysinger 2022		Bill Smartt	Wes Mullins	Yicki Gaudy		Tyler Allen
Susan Overick Barnes 2022		Chris O'Beahle 2022	Chip Webb	John Stewart		Bennett Kizer
Denny Chanko 2022	<i>Chairman</i>	Josh Campbell 2020	Hope Watson	Ben Scott		Chris (Alic) Prevost
Chris O'Beahle 2022		Mike Mysinger 2020	Steven Brock	Reuben Felt		Josh Herkox
Earl Henry Memorial		Louis Bowman 2022	Neurology	Reuben Felt	<i>Chairman</i>	Matt Heaton
Josh Campbell 2020		Jim Curtis 2022	Reuben Felt	John Burns		Matt Barbera
Mike Mysinger 2020		Angie Burns 2022	John Burns	John White		Fabio Fontana
Louis Bowman 2022		Stephon Malone 2022	Membership, Communications & Relief	John White		Keri Byerson
Jim Curtis 2022		Denny Chanko 2022	<i>Chairman</i>	John Dismore		Michael Stadigan
Stephon Malone 2022		Tim McConnell 2022		Mike Mysinger		John Coulter
Constitution & Bylaws		Susan O' Barnes 2022	<i>Chairman</i>	Christian Honey		
Susan O' Barnes 2022		Josh Campbell 2022		John Coulter		
Richard Bowles 2022		Denny Chanko 2022	<i>Co-Chairman</i>	Lindsay Nagy		
Denny Chanko 2022		Hope Watson 2022		Stephon Malone		
Dental Care Benefits		Bill Bartle		Bill Bartle		
Brad White 2022	<i>Chairman</i>	Taylor Jarrell	*Sponsorship New Dentist	Taylor Jarrell		
Taylor Jarrell 2022		Thomas Myers		Donny Chanko		
Jim Brownback 2022		*Sponsorship New Dentist		Thomas Myers	<i>Chairman</i>	
Hope Watson 2022		John Coulter		Jason Bowman		
Peer Review		Pablo Fontana 2020		Taylor Jarrell		
Mike Bowman 2022	<i>Chairman</i>	William Davis 2022		David Barnes		
William Davis 2022		Gilba Mae Pevost 2022		Sponer Jackson		
Bill Smartt 2022		Bill Smartt 2022		Jessie Tucker		
Masha Hickey 2022		John Stewart 2022		Giovanni Alabama		
John Stewart 2022		Laura Cox 2022		Chris Lee		
Advisory Committee		Awards		Newton Baker	<i>Chairman</i>	
Walter Fain 2021	<i>Chairman</i>	Hope Watson		John Dismore		
Tim McConnell 2021		Mike Mysinger		Yicki Gaudy		
Brad White 2021		Josh Campbell		John Stewart		
Jim Curtis 2021		John Gauder 2021		Brad White		
Susan Overick Barnes 2021		Hope Watson 2021				
Josh Campbell 2021		Diane Landers				
Hope Watson 2021						

THANK YOU to the following

Executive Committee
 President—Tim McConnell
 President Elect—Steven Brock
 Vice President—Ryan Bowles
 Treasurer—Ben Scott
 Secretary—Christina Honey
 Past President—Brad White

TDA Trustee
 Hope Watson
ADA Delegate
 Walter Fain
ADA Alt. Delegate & Parliamentarian
 Jim Curtis



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