

**FISHING RODEO  
COMMITTEE**

**Marshall Parker**

Kim Norman  
Gary McCown  
Jack Gotcher  
Ben Rivers  
Don Harrell  
Louis Browning  
Gibbs Prevost  
Mac Prevost  
Steve Jones  
Jan Henley  
James Pickering  
James Dunford  
Newsom Baker  
Bill Rogers  
Nadim Jubran

Ben Alley **Fishing Rodeo**  
May 13, 2011

**Second District Dental Society**  
4146 Old Niles Ferry  
Maryville, TN. 37801

**MARCH 4, 2011  
R. BEN ALLEY, DDS  
MEMORIAL MEETING**

**ANNUAL FISHING  
RODEO LECTURE**



**Featuring:  
Kirk Behrendt**

**Topic: "8 Components of a  
Thriving Dental Practice"**

*Second District Dental Society*  
4146 Old Niles Ferry  
Maryville, TN. 37801



**R. BEN ALLEY, DDS**

Dr. Ben Alley son of LaFollette, TN Mayor, Curt Alley, received his undergraduate degree from UT and his DDS degree from UT College of Dentistry. After serving in the Air Force for two years, Dr. Alley received his oral surgery training in residency programs at UT Medical Center in Knoxville and University of Alabama School of Dentistry. Following his graduation he established an oral surgery practice in Knoxville and later became a partner in University Oral and Maxillofacial Surgeons.

Dr. Alley was praised by his patients and earned the respect of his peers. He was a Diplomat with the American Board of Oral and Maxillofacial Surgery and served as Trustee and President of the TDA.

In 2002, he received the TDA Fellowship Award. Dr. Alley was an active member of the ADA, The American College of Dentists, the Tennessee and Southeastern Society of Oral and Maxillofacial Surgeons, as well as the American Association of Oral and Maxillofacial Surgeons.

**MARCH 4, 2011**

**ANNUAL BEN ALLEY FISHING RODEO LECTURE**

*Bearden Banquet Hall  
Knoxville, TN.*

*Time: 9:00—12:00    Registration: 8:30 a.m.*

**TOPIC: “8 Components of a Thriving Dental Practice”**

*3 hrs. c.e.*

Kirk Behrendt is a practice performance coach, international speaker and author. Kirk has invested his entire professional life studying the elite practices in dentistry and the leadership that guides them. As the founder of ACT, his vision is driven by the commitment to provide highly personalized care to the dental profession. By creating a talented team of experts, Kirk and his team continue to positively impact the practice of dentistry one practice at a time. His personal mission is to use up every ounce of his potential. Kirk lectures all over the world to help individuals take control of their own lives. Kirk has competed internationally in 4 Ironman Triathlons and 9 Half-Iron Triathlons. He currently trains with some of the best triathletes competing in the world today. His feeling is that there is no greater parallel to optimal business performance than optimal athletic performance. He loves cycling, basketball, stand-up comedy, and most of all, spending time with his wife, Sarah, and children Kinzie, Lily, Zoe & Bo.

*Dear SDDS,*

*I would like to tell you about our speaker coming on March 4<sup>th</sup> at our Ben Alley meeting. His name is Kirk Behrendt and he is the owner and founder of ACT Dental Practice Coaching. He is one of the most sought after speakers in the world at this time. His ability to speak to dentists as well as teams is the very reason we have invited him to Knoxville. You and your teams will find him entertaining and very informative. He has the perspective of a coach and a good grasp of dentistry in today’s economy. Please don’t miss this special opportunity to hear Kirk in person because he may not be available again anytime soon. If you would like to learn a little more about him you can go to his website [www.actdental.com](http://www.actdental.com) or you can see some of this videos on You Tube.*

**Stephen K. Malone DMD**

**R. BEN ALLEY, DDS  
REGISTRATION FORM**

*ANNUAL FISHING RODEO LECTURE*

**MARCH 4, 2011  
Bearden Banquet Hall**

- \$75.00 (Member Dentist)**
- \$50.00 (Member Retired Life)**
- \$50.00 (Staff & Dentist Spouse)**
- \$150.00 (Non-Member Dentist)**

*Dentist Name* \_\_\_\_\_

*Amount enclosed* \_\_\_\_\_

**Please list all names attending:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**RSVP prior to February 11, 2011**

**Submit check & registration form to:  
Second District Dental Society  
4146 Old Niles Ferry  
Maryville, TN. 37801**